From: Mark Kubota/=TMS/Toyota. Sent:11/14/2007 7:28 PM.
To: [-] George Morino/=TMS/Toyota@Toyota.

Cc: [-] David Stovall <david_stovall@toyota.com>;Richard Jung <Richard_Jung@toyota.com>;Wayne Hutchinson kwayne-hutchinson@toyota.com.

Bcc:[-]

Subject: Fw: 70F Region.

George,

Got this from Mike, I don't think it's just these changes.

I think a delay would be helpful in getting everything right.

Let me know what to tell Mike.

Mark

Mark T. Kubota 窪田 隆 (マーク)

Quality Compliance Product Quality and Service Support

Toyota Customer Services Toyota Motor Sales, U.S.A., Inc.

Phone: 310/468-5316 Fax: 310/468-3399

----- Forwarded by Mark Kubota/TMS/Toyota on 11/14/2007 07:26 PM -----

Michael Chevedden <chevedden@imagespm.com>

11/14/2007 07:24 PM

To Mark_Kubota@Toyota.com

cc David Stovall <david_stovall@toyota.com>, Richard Jung <Richard_Jung@toyota.com>, Wayne Hutchinson <wayne_hutchinson@toyota.com>, "Joan J. Marino" <Joan_Marino@imagespm.com>

Subject Re: 70F Region

Mark,

at this point I think we should move the region to a 11/19/07 launch. My understanding is this is an option available to us. That we give us time to get this right.

Please confirm this will work.

Mike

On Nov 14, 2007, at 7:19 PM, Mark_Kubota@Toyota.com wrote:

Mike,

We had some last minute changes.

Are these still feasible?

Region:

Under "Total Sales of the Floor Mat" instead of the 2 part numbers, write:

Original Black -02

Original Brown -14

District: Under "District Total Sales of the Floor Mat for Each Dealer" instead of the 2 part numbers, write: Original Black -02 Original Brown -14 Dealer: In front of Part number add the word New, so it says "NEW PART NUMBER" Add the word original to "Total Sales of the Original Floor Mats to your Dealership from TMS"

Mark

窪田 隆 (マーク)

Thanks.

Quality Compliance
Product Quality and Service Support
Toyota Customer Services
Toyota Motor Sales, U.S.A., Inc.
Phone: 310/468-5316 Fax: 310/468-3399

Mike Chevedden chevedden@imagespm.com 11/14/2007 06:04 PM

To "Mark T. Kubota" <Mark_Kubota@toyota.com> cc David Stovall <david_stovall@toyota.com>, Richard Jung <Richard_Jung@toyota.com>, Wayne Hutchinson@toyota.com> Subject Fwd: 70F Region

Last revision to District(?).

Mike

[attachment "70F_DistrictReport_sample.pdf" deleted by Mark Kubota/TMS/Toyota] Image Solutions Print & Mail, Inc.
109 W. Grand Avenue
El Segundo, CA 90245
310-364-3117 / 310-364-3171 FAX
www.imagespm.com

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